

INVITATION

Protecting Your Brand - Free Seminar for Small Business

Are you a small business owner or looking to start a small business? Want to know how to protect your key business asset - your brand? Then come along to this free seminar which looks at the various forms of Intellectual Property (IP) protection available (including trade marks), how they can protect you and improve the value of your business. Join us for morning tea and hear from trade mark specialist, Marion Heathcote of Davies Collison Cave Patent and Trade Mark Attorneys, and Ann Cummings, Director of iconic local brand, Newcastle's Pudding Lady.

Seminar Details

Protecting Your Brand Seminar

9:45am (10.00am start) – 11.30am Tuesday 30 September

Industry Development Centre (Hunter) Ltd (IDC)

University Drive, Callaghan NSW 2308

This seminar is free for participants however places are strictly limited and registration is essential. To register please complete the attached form and return it to IDC via fax on 02 4960 1137. Alternatively, phone 1800 995 299 or email your details to info@idc-hunter.org.au.

The *Protecting Your Brand* seminar is presented by the Hunter Business Centre (HBC) and Industry Development Centre (Hunter) Ltd (IDC) as part of Small Business September '08 – an initiative of the NSW Department of State and Regional Development.

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Protecting Your Brand Seminar

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Room CC2

Industry Development Centre (Hunter) Ltd (IDC)

University Drive, Callaghan NSW 2308

REGISTRATION FORM

NAME:	
BUSINESS NAME:	
ADDRESS:	
TEL:	MOB:
EMAIL:	

Please complete and return this registration form to the Industry Development Centre (Hunter) Ltd via fax on 4960 1137. Alternatively email your details to info@idc-hunter.org.au. For further information please phone 1800 995 299.

PRIVACY STATEMENT Any personal information provided to the IDC is voluntary and protected by the *Privacy and Personal Information Protection Act 1998 (NSW)*. The information may be used to send you communications such as newsletters, flyers and invitations about business-related activities. Please refer to our website www.idc-hunter.org.au for more information on our privacy policy. Unless indicated otherwise (below), this information will be shared with Hunter Business Centre (HBC), the seminar partner who may use it to promote their services to small business.

I do not wish to be placed on Industry Development Centre (Hunter) Ltd's mailing list or be contacted about its services.

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