

Media Release



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FOR IMMEDIATE RELEASE

Pilot Program to support Hunter and Central Coast Manufacturers

Following a recent information session for the Textile, Clothing and Footwear industry, the Industry Development Centre (Hunter) Ltd (IDC) is running a pilot business cluster program to assist small manufacturers in the Hunter and Central Coast.

The '*Advanced Manufacturing Innovation Cluster*' pilot program will allow participating businesses to tap into the knowledge of industry experts and peers through a series of monthly meetings - designed to help members better identify, evaluate and implement advanced technologies and management techniques.

The '*Advanced Manufacturing Innovation Cluster*' pilot program aims to: assist members to improve general business aspects of their business operations; help members increase their awareness of new technologies and management practices; provide members with a regular networking opportunity in a learning and knowledge-sharing environment; and help members anticipate and manage change within their business.

The trial program will consist of three sessions including:

- 14 August 2007 E-Marketing
- 11 September 2007 Innovative Management Processes
- 9 October 2007 Lean Manufacturing (on-site visit)

- more -

Pilot Program to support Hunter and Central Coast Manufacturers, Add 1.

Satisfactory conclusion of the pilot program will see funding to extend the cluster and cover a further range of technology and business related topics for the benefits of members.

Small manufacturing businesses interested in joining, or learning more about the cluster program are invited to contact the IDC on 02 4962 0999.

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